

Blair Durham
Co-Founder/CEO, Black BRAND



Blair Durham is an award-winning social entrepreneur. A Hampton Roads native, Blair became a fervent activist as a student at Virginia Tech where she experienced first-hand the enduring impact of a legacy of racism and under representation.

Upon completing two-degree programs in Blacksburg, Blair honed networking, counseling, sales, and facilitation skills that led to the founding of Black BRAND, Hampton Roads Regional Black Chamber of Commerce, alongside her husband in 2016. Under this banner, Blair works to amass resources and support for a suite of business and professional development programs she and her team created as a means of narrowing the racial wealth gap.

Blair serves on several boards and committees across the region, extending her thought leadership to impact economic development, inclusivity, and volunteerism initiatives.

In her spare time, Blair enjoys family, shopping, reading, dolphin watching, cooking, planning, and traveling.

