2026
BREAKING DOWN BARRIERS IN
TECH EMPLOYMENT

SPONSORSHIP OPPORTUNITIES

THURSDAY, MARCH 5, 2026

RIVERS CASINO PORTSMOUTH

NETWORKING 5–6 PM | PANEL DISCUSSION 6–8 PM

PRESENTED BY:

HAMPTON ROADS
WORKFORCE COUNCIL
ONE REGION. ONE WORKFORCE. ONE ECONOMY.

versability
resources
WHERE ABILITY MEETS OPPORTUNITY

BLACK BRAND.

LA CÁMARA HISPANA DE LA COSTA DE VIRGINIA
HISPANIC CHAMBER
—of Coastal Virginia—

ABOUT THE EVENT

Breaking Down Barriers in Tech Employment brings together business leaders, hiring managers, technologists, and community advocates for a powerful evening centered on expanding access, opportunity, and diversity in the tech workforce.

THE EVENT FEATURES:

- A professional networking hour with drinks and hors d'oeuvres
- A moderated panel discussion featuring tech & economic development leaders
- Action-focused dialogue around inclusion, recruitment, and workforce development

Your sponsorship helps support local workforce initiatives, elevate community voices, and expand tech career pathways.

Attendees will leave with a clear understanding of both the opportunities and the obstacles in Hampton Roads' tech landscape—recognizing that while pathways into tech are often perceived as gated behind degrees, years of experience, or security clearances, there are increasingly valid alternatives that reduce those barriers. They'll learn how certifications, apprenticeships, transferable skills (including military experience), and structured support programs can open doors that traditional hiring practices may have previously closed. The event will also emphasize the importance of networking and relationship-building as tools to bypass rigid application filters, while highlighting real success stories that demonstrate how individuals have overcome these challenges and transitioned into meaningful tech careers. Ultimately, attendees will leave feeling empowered with actionable knowledge and the reassurance that the region is actively working to remove systemic barriers and create a more inclusive, accessible tech community.

SPONSORSHIP LEVELS

GOLD SPONSOR - $1,000

Premier Logo Placement	Premium logo placement on all event marketing, signage, and slide
Stage Recognition	Acknowledgement by event emcee during Opening remarks
Panel Engagement	Option to provide one question for panel consideration *(pre-submitted by February 6)*
VIP Access	Reserved front row seating
Social Media Promotion	Dedicated sponsor spotlight on event Social channels
Exhibit Table	Display Table – 6 ft. covered/skirted with 2 chairs
Post-Event Exposure	Logo featured in the post-event email recap

SILVER SPONSOR - $500

Logo Placement	Prominent logo on marketing materials, signage, slide presentation
Recognition	Thank-you mention by the event emcee
Social Media	Included in group "Thank You to Our Sponsors" post
Exhibit Table	Display Table – 6ft covered/skirted with 2 chairs

BRONZE SPONSOR - $250

Logo Placement	Logo on event signage and slide presentation
Recognition	Sponsor name listed on event webpage and event program
Exhibit Table	Display Table – 6ft covered/skirted with 2 chairs

"FOR MARKETING PURPOSES, SPONSOR REGISTRATION WILL CLOSE ON FEBRUARY 13, TO ENSURE INCLUSION IN PRINTED MARKETING COLLATERAL."

WHY SPONSOR?

✓ Support regional tech workforce development

✓ Increase brand visibility among industry leaders and professionals

✓ Demonstrate commitment to diversity, access, and economic advancement

✓ Build meaningful connections with partners, employers, and talent

✓ Align your brand with high-impact community initiatives

CONTACT & SPONSORSHIP COMMITMENT

For sponsorship registration or questions, please contact:

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REGISTER HERE:

https://tinyurl.com/BDBTEsponsor

Invoices available upon request.